

**Medina**  
HALF MARATHON & 5K

**2019**

## **Medina Half Marathon Sponsorship Packages**



The Medina Half Marathon is sponsored by the Medina County Road Runners, non-profit organization of the Road Runners Club of America.

100% of the funds raised from this event are returned to local charitable organizations.

As of 2019, we have donated over \$100,000 back to Medina-based charities.

Learn more: [www.runmedina.org](http://www.runmedina.org)



BEE part of the 6<sup>th</sup> annual Medina Half Marathon and 5K, sponsored by the Medina County Road Runners. Our title sponsor is Summa Health. This event will take place on Saturday, May 25, 2019. This 13.1-mile road race will highlight all parts of our beautiful city and surrounding townships. The event starts and finishes on the Historic Medina Square. We will welcome 1,400+ participants for our event! It is our hope that they will stay in the local hotels, and patronize our wonderful stores and restaurants in and around the square.

**EXPO: 5/24/2019**  
3pm-8pm @ Summa Health at  
Lake Medina

Please note that our expo sells out quickly. Space is based on availability at the time of becoming a sponsor.

## 2019 Sponsorship Levels

### **GAZEBO Sponsor \$750**

Logo on back of all shirts  
Logo on start/finish line banners  
Listing on website, social media, etc.  
Logo included in participant email, newsletters  
Business announced on race day.  
4 free entries into Race Table at our Expo on 5.24.2019

### **HIVE Sponsor \$500**

Logo on back of all shirts  
Logo on start/finish line banners  
Listing on website, social media, etc.  
Logo included in participant emails, newsletters  
Business announced on race day.  
2 Free entries into the race  
Table at our Expo on 5.24.2019

### **BEE Sponsor \$275**

Name of business on all shirts  
Logo on start/finish line banners  
Listing on website, social media, etc.  
Logo included in participant emails, newsletters  
Table at our Expo for only \$40

### **MILE Sponsor \$200**

Name of business on all shirts  
Logo on start/finish line banners  
Listing on website, social media, etc.  
Logo included in participant emails, newsletters  
Table at our Expo for only \$50

### **Bag Drop Sponsor \$100**

Promote goods and services in 1,300 goodie bags  
Listing on website, social media, etc.  
Name listed in participant email, newsletter  
Deadline of May 10<sup>th</sup> for items

\*Providing a PR/Marketing item? Contact us for pricing. The price above pertains to paper advertisements. Please contact us if you are a non-profit race.

**In Kind/Gift Donor** Volunteers/Goods/Services/ Items for Prizes (gift cards, etc.) Fruit Donations/Finish Line Food. Please contact us so we can discuss ideas. We will match the donation amount to sponsor levels listed above.

*Please complete the Sponsor Application to become a sponsor*

*This form is also on our website under SPONSORS [www.runmedina.org](http://www.runmedina.org)*

Please complete the attached application to become a Sponsor for the 2019 Medina Half.

Return via email to [medinaHalfMarathon@gmail.com](mailto:medinaHalfMarathon@gmail.com) or mail to

Beth Bugner 1118 Alexandria Lane, Medina, OH 44256

Please make checks payable to: **The Medina County Road Runners**

Please email your logo (Vector/High Resolution if your logo is going on shirts/banners & jpeg file) to [medinaHalfMarathon@gmail.com](mailto:medinaHalfMarathon@gmail.com)

All bag drop items should be mailed to the above address or contact us for pick up from your business. (Due in early May)

We are often asked for ideas for bag drop items. Runners save things such as chapsticks, pens/pencils, chip clips, bottle openers, small disposable water bottles with your logo, coupons, etc. Please try and avoid full size paper inserts.

How many items for the bags? Feel free to check in with us upon ordering for the most current predictions of total number of runners. We recommend at least 1,000 items.

**Desired Sponsorship Level:** (Please circle)

GAZEBO \$750 HIVE \$500 BEE \$275

MILE \$200 BAG DROP \$100

In-Kind/Donor

Name \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone \_\_\_\_\_

Website \_\_\_\_\_

If sponsoring, do you want a table space at the expo?  
(See levels above for pricing)

\_\_\_\_\_

**Additional Expo Information:**

Expo is Friday, May 24, 2019 from 3-8pm at Summa Health at Lake Medina. 1400+ runners and guests will pick up their race bibs and shirts. You can advertise your business, sell products, pass out business cards, giveaways, etc.

Set up: 1pm-2:45 PM. Please check in when you arrive for a table assignment. Tables are provided unless indicated by the sponsor. Please bring a tablecloth. Electricity and Wi-Fi and provided, bring an extension cord/power strip if you have one. Please let us know if you have large items to display (fitness equipment, tower gardens, demos, massage table, etc. so we can place you accordingly). EXPO WILL SELL OUT! FIRST COME, FIRST SERVE. Space is assigned when payment is received.

Race Day: If you are attending race day, please be sure and contact us for set up location, arrival time, and parking suggestions based on your arrival time.

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